

5830 Ellsworth Ave. Suite 101 Pittsburgh, PA 15232

August 1, 2017

Here at Niche, we've just released our new 2018 Best Schools in America rankings, and we're happy to share that your school has been recognized as a 2018 Best School in America by Niche!

Your school achieved this ranking by scoring highly on a variety of factors including test scores, student-teacher ratio, and reviews from students and parents. Our Data Team analyzed this data from thousands of schools across the country to create our 2018 Best Schools rankings.

As a congratulations, we've included materials for you, your staff, and your school community to enjoy as recognition of your achievement!

You'll find the following enclosed:

- · A certificate proudly displaying your ranking
- · Information about how we gather our data for rankings
- · A brief summary of our company and the services we provide
- A Niche logo sticker and "2018 Best Schools" window decal to display in your office

If you'd like digital copies of our logo or your certificate for promotional purposes, or if you have questions about our rankings, please contact Jordan Bazzani at jbazzani@niche.com.

If you'd like to learn more about upgrading your school to a Premium Profile, please contact sales@niche.com. Premium Profiles get more engagement, more clicks out to your website, and your message across to prospective families.

For a full list of 2018 rankings, visit: niche.com/k12/rankings
For methodologies and data sources, visit: about.niche.com/where-niche-grades-come-from

Congratulations again on your school's stellar achievement!

Warm wishes to you and your staff, Niche